

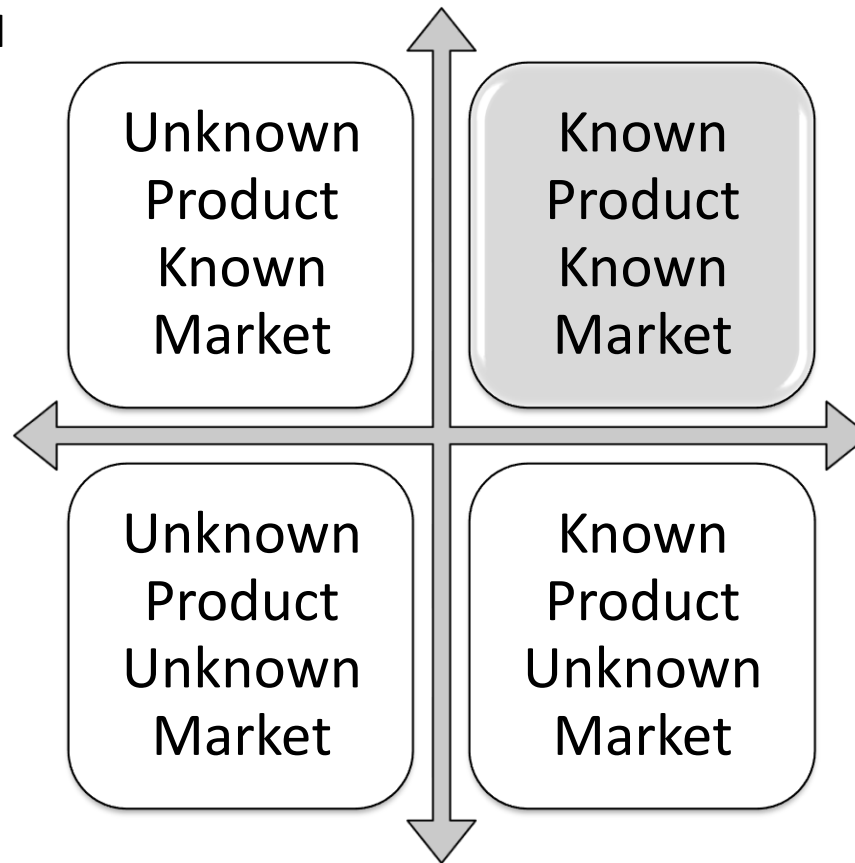
Educational Fine Arts Recommendation

“Academic Excellence &
Abundant Opportunities”

AHS Target Market

Child Skateboard
Manufacturing

Student Arts
Education



Operate a
Senior Center

Educating Dog
Trainers

Why Invest in the Arts Market?

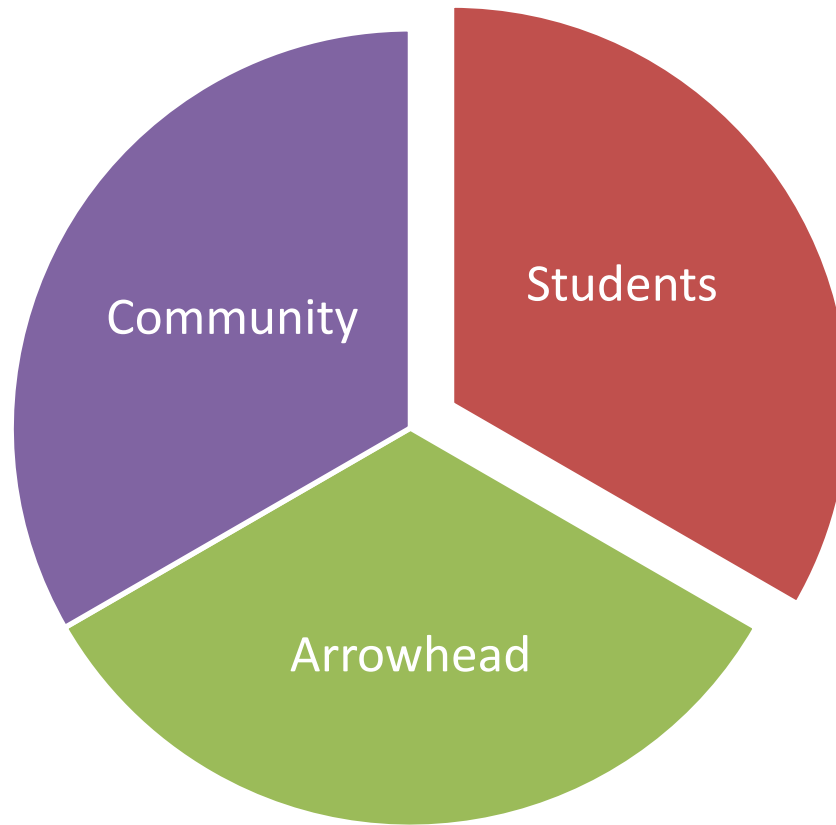
- 45% Current Student Enrollment (2010/2011)
 - 1320 Visual Art Student Participation
 - 450 Choir Member
 - 270 Instrumentalists
 - Every Child takes 2 semesters of Art based classes
- Benefits of the Arts
 - Left Brain versus Right Brain Development
 - Supports 2020 Vision for AHS
 - Local Article

Product = Arts Education

- 30 Art Classes, Clubs and Groups
- Teaching Staff = 9
- Capital Investment in tools and materials
 - Private Fundraising – “Steinway to Heaven”
- Community Involvement
 - Demand for participation
 - ACA Task Force
- Parent Support Groups
 - B-BOP and Broadway Company Parent Groups
- Room to Grow!

Reward Analysis

Who will benefit from this recommendation?



Arrowhead High School

- Increase State and National Recognition
 - Academics, Athletics and the Arts
- Increasing Student Body Size
 - Retain Community Students
 - Attract State Students
- Increase Funding/Remain Competitive
- Attract Premier Educators/Instructors

Students

- More Choices
 - Support vision “Something for Everyone”
- Art Value
 - Art Students – Development Environment
 - Non Art Students – Exposure to Arts Benefit
- Better Collage Preparation
 - Scholarships

Community

- Improved property value
- More marketable real-estate
- Better employees
- Social entertainment options
- Support for local business
- Network with local arts organizations

Certainty?

- If this school does not invest in its arts program...
 - Reduce number of students looking for choices
 - Reduce number of quality teachers
 - School performance rating will go down
 - Reduce market value
 - Reduced property value